



April 27, 2012

Mr. Tom Henderson
Chief Executive Officer
CallSocket LP
409 13th Street, Suite 888
Oakland, CA 94612-2605

Dear Mr. Henderson,

I want to thank CallSocket for locating in San Francisco's Central Market district, which is quickly becoming a thriving hub for the tech industry. CallSocket's decision to lease 30,000 square feet at Market Square – home to other companies including Twitter and One Kings Lane – furthers San Francisco's goal of revitalizing this important part of the City.

As you know, there are a number of benefits available to companies located on Central Market including:

- Central Market Payroll Tax Exclusion
- San Francisco Enterprise Zone
- Stock-based Compensation Payroll Tax Exclusion
- Workforce Programs
- Green Incentives

My Office of Economic and Workforce Development is here to assist CallSocket in accessing these programs and serve as your primary point of contact with the City. I know you are already taking advantage of some of these programs with your recent commitment to hire through our SF Summer Jobs+ Initiative.

Please do not hesitate to contact us if there is anything we can do to be of assistance. We commend CallSocket for choosing San Francisco and look forward to your growth in the years to come.

Sincerely,

A handwritten signature in cursive script that reads "Edwin M. Lee".

Edwin M. Lee
Mayor